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SEATTLE .ADVANCEDMETHOD JOINS EIKI CORPORATION

SEATTLE, WA - Eiki Digital Systems, headquartered in Seattle, Washington has announced the acquisition of .advancedMethod, a creative and technology based digital media company. Bob Grawet, Executive Director of .advancedMethod has confirmed they have been acquired by EIKI Digital Systems and that he has accepted position as General Manager, saying, "At .advancedMethod we have been developing digital signage solutions for years and are also an emerging digital agency. It is exciting to productize our knowledge with EIKI and deliver the *express* Digital Signage Kit to distributor networks. I believe this partnership and our products will change the digital signage industry and finally realize the promise it has been struggling to complete."

According to Takao Niimura, President of Eiki Digital Systems, Inc, "Bob has the big industry experience we have been looking for, a perfect fit for EIKI. Bob comes from SMART Technologies and helped SMART redefine the education market into a 10 billion dollar industry. Digital Signage is in its infancy and their user oriented products finally make it easy for regular people." Robert Grawet, .advancedMethod, adds that the union is a great fit. "We were looking for a mature partner with a strong technology base and a respected presence in the communications industry. The Eiki Family of Companies is comprised of forward-thinking management and people we can enjoy working-with."

Kiyoharu Kawabata, President of the parent Company, Eiki Industrial Co. Ltd. of Osaka Japan, commented, "Digital Signage is a significant component of the ProAV Dealer's offering. With .advancedMethod, the ProAV Dealer can offer his Customer a remarkably easy-to-use Digital Signage system, and where desired, creative services to enhance the presentation. This extends the Dealer's reach, beyond offering display product, to offering manageable solutions."

The EIKI Digital and .advancedMethod team members have unique backgrounds having worked with Apple, Smart Technologies, EIKI International, Packard Bell Computers, and Adobe. More information can be found at www.advancedmethod.com.

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About .advancedMethod:
Founded in 2002 to provide innovative web-based communications services, .advancedMethod

engineered new concepts in streaming video and in creating eVideo ... a proprietary methodology for delivering a "live" presentation with available bandwidth. This mastery was then applied to Digital Signage Solutions, resulting in a robust digital signage operating system, user-friendly authoring tools, and 24/7 support services.

About Eiki Digital Systems, Inc.

With more than a half century of experience in professional audiovisual communications technology behind it, Eiki Digital Systems, Inc. was established in 2008 to broaden the scope of The Eiki Family of Companies. Headquartered in Seattle, Washington, Eiki Digital Systems shares management and a focus on the ProAV channel with its older sibling, Eiki International, Inc. of Rancho Santa Margarita, California.