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## **.ADVANCEDMETHOD AND ACCUWEATHER JOIN FORCES**

**SEATTLE, WA** – Digital signage company .advancedMethod is proud to announce that they have added AccuWeather, the premier weather, news and information provider, to their *express* digital signage system. Through this partnership, *express* users will now have the option of including AccuWeather's reliable and engaging content as part of their messages.

*express* users will have the ability to incorporate AccuWeather's Associated Press-provided content on their signs including United States and World News, the latest in Sports, Business and Entertainment, and be kept up to date on the latest advancements in Health and Science. AccuWeather continually strives to "deliver the best-looking weather graphics and the most-accurate weather data to digital signage to engage viewers and maximize the impact of advertising messages." By offering customers AccuWeather, .advancedMethod continues their commitment to provide top of the line additions to their *express* digital signage system, all at a competitive price, to help users stand out from the crowd.



.advancedMethod's *express* prides itself on being a new kind of digital signage system: one that is easy to use, easy to update and easy to buy - *express* includes the basic player and software necessary to create your own content right out of the box, plus industry-related templates, even "live" news feeds. *express* is designed to dramatically simplify the deployment of digital signage, whether that means to a single sign or a gigantic network.

The .advancedMethod team members have unique backgrounds having worked with Apple, Smart Technologies, Da-Lite, EIKI International, Packard Bell Computers, and Adobe. More information can be found at [www.advancedmethod.com](http://www.advancedmethod.com).

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About .advancedMethod:

Founded in 2002 to provide innovative web-based communications services, .advancedMethod engineered new concepts in streaming video and in creating eVideo, a proprietary methodology for delivering a "live" presentation with available bandwidth. This mastery was then applied to digital signage solutions, resulting in a robust digital signage operating system, user-friendly authoring tools, and 24/7 support services.

About EIKI Digital Systems, Inc.

With more than a half century of experience in professional audiovisual communications technology behind it, EIKI Digital Systems, Inc. was established in 2008 to broaden the scope of The EIKI Family of Companies. Headquartered in Seattle, Washington, EIKI Digital Systems shares management and a focus on the ProAV channel with its older sibling, EIKI International, Inc. of Rancho Santa Margarita, California.

About AccuWeather, Inc. and AccuWeather.com

AccuWeather, The World's Weather Authority®, presents accurate, localized, branded forecasts and severe weather bulletins to over 110 million Americans each day via the Internet, mobile devices and IPTV, through the airwaves, in print and on digital signage. The 113 meteorologists at AccuWeather deliver a portfolio of customized products and services to media, business, government, and institutions, and inform millions of visitors worldwide through the free AccuWeather.com website. AccuWeather also provides content onto more than 200,000 third-party Internet sites, including CNN Interactive and ABC's owned and operated stations, *The Washington Post* and *The New York Times*. Visit [www.AccuWeather.com](http://www.AccuWeather.com) for more information.