

FOR IMMEDIATE RELEASE:
January 9, 2009

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EIKI DIGITAL SYSTEMS SHIPS EXPRESS

SEATTLE, WA - EIKI Digital Systems and .advancedMethod of Seattle have started shipping their first digital signage product: *express*. This hardware and software "kit" makes it easier for people to put up digital signs.

Digital signs are appearing everywhere from coffee shops to hotels to retail to government agencies. These wall mounted televisions allow vendors, employees and building managers to speak to people right where they are through messages to the screen. EIKI *express* players are already running in many locations including Silver Cloud and Crowne Plaza Hotels, AT&T and several bank chains. Distributors and dealers are now officially selling *express* to everyone from small mom-and-pop stores to big box retailers.

Robert Grawet, Managing Director of EIKI Digital Systems says: "We have over 100 dealers on board. They signed up solely on the beta versions, and we have only just shipped Monday! We are pretty excited." Grawet described *express* like this "we just made simple everything that was hard for users to get started. We put together in one box the software, player, online management tools, monitoring services, templates, free content, web hosting... we just tried to take out all the problems. The software is web-based; you can have one screen or manage 100,000, set up so it just works out of the box. We hope to redefine this rapidly growing industry." Takao Niimura, President of EDS goes further, "We saw something unique when we folded the product into our product lineup, .advancedMethod really does think different. We have high hopes for this field and this product."

Jill Miller President of The Digital Signage Company, one of the largest digital signage distributors in the country says, "We have been encouraging .advancedMethod for almost a year and a half to build this product. Their acquisition by EIKI allowed them to do it. I see the market really wants this solution."

The EIKI Digital and .advancedMethod team members have unique backgrounds with people from Apple, Smart Technologies, EIKI International, Packard Bell Computers, Adobe. More can be found out by going to www.advancedmethod.com.

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About .advancedMethod:

Founded in 2002 to provide innovative web-based communications services, .advancedMethod engineered new concepts in streaming video and in creating eVideo ... a proprietary methodology for delivering a "live" presentation with available bandwidth. This mastery was then applied to Digital

Signage Solutions, resulting in a robust digital signage operating system, user-friendly authoring tools, and 24/7 support services.

About Eiki Digital Systems, Inc.

With more than a half century of experience in professional audiovisual communications technology behind it, Eiki Digital Systems, Inc. was established in 2008 to broaden the scope of The Eiki Family of Companies. Headquartered in Seattle, Washington, Eiki Digital Systems shares management and a focus on the ProAV channel with its older sibling, Eiki International, Inc. of Rancho Santa Margarita, California.